

EFFECTIVE DATE: Jan. 15, 2016

Sunstate Equipment Foundation (“Foundation”) values your privacy. In this Privacy Policy (“Policy”), we describe how we collect, use, and disclose information that we obtain about visitors to our website www.sunstatefoundation.com (the “Site”), the services available through our Site (collectively, the “Services”), and how we use and disclose that information.

By visiting the Site, using or downloading the Application, or using any of our Services, you agree that your personal information will be handled as described in this Policy. Your use of our Site or Services, and any dispute over privacy, is subject to this Policy and our Terms of Use, including its applicable limitations on damages and the resolution of disputes. The Foundation Terms of Use are incorporated by reference into this Policy.

What Information Does the Sunstate Foundation Collect About You and Why?

The Foundation may collect information about you directly from you and from third parties, as well as automatically through your use of our Site or Services.

Information the Foundation Collects Directly From You. Certain areas and features of our Site and Services require registration and creation of an account. To register, you must provide your name, email address, phone number, and a password. Sunstate may also collect additional optional information from you; however, you are not required to provide us with this information. And of course if you create a profile on our Site to submit your application for a grant to the Foundation, that information will be protected in accordance with this policy, and will be used only for the purposes of considering your organization for a grant award.

Information the Foundation Collects Automatically. The Foundation may automatically collect the following information about your use of our Site or Services through cookies, web beacons, and other technologies: your domain name; your browser type and operating system; web pages you view; links you click; your IP address; the length of time you visit our Site and or use our Services; and the referring URL, or the webpage that led you to our Site, and the following: access time, browser type, domain name, IP address, page views and referring URL. The Foundation also may collect the following information about your use of the Application: mobile device ID; location and language information; device name and model; operating system type, name, and version; your activities within the Application; and the length of time that you are logged into our Application. The Foundation may combine this information with other information that we have collected about you, including, where applicable, your user name, name, and other personal information. Please see the section “Cookies and Other Tracking Mechanisms” below for more information.

How the Foundation Uses Your Information

Foundation uses your information, including your personal information, for the following purposes:

- To provide our Services to you, to communicate with you about your use of our Services, to respond to your inquiries, and for other customer service purposes.

- To tailor the content and information that Foundation may send or display to you, to offer location customization, and personalized help and instructions, and to otherwise personalize your experiences while using the Site or our Services.
- We may use your information, such as your email address, to send you news and newsletters, grant status updates, or to otherwise contact you about information we think may interest you. Foundation also may use the information that we learn about you to assist us in advertising our Services on third party websites.
- To better understand how users access and use our Site and Services, both on an aggregated and individualized basis, in order to improve our Site and Services and respond to user desires and preferences, and for other research and analytical purposes.
- To administer our customer loyalty program.
- To process your grant application
- To verify or authenticate you or your Organization.

How the Foundation Shares Your Information

Foundation may share your information, including personal information, as follows:

- **Foundation Users.** Your user name and any information that you post to our Site, including, without limitation, feedback, reviews, comments, and text may be available to, and searchable by, all registered users of the Site and Services.
- **Affiliates.** Foundation may disclose the information we collect from you to our affiliates or subsidiaries; however, if we do so, their use and disclosure of your personally identifiable information will be subject to this Policy.
- **Service Providers.** Foundation may disclose the information collected from you to third party service providers or agents who perform functions on our behalf.
- **Business Transfers.** If we are acquired by or merged with another entity, if substantially all of our assets are transferred to another company, or as part of a bankruptcy proceeding, we may transfer the information we have collected from you to the other entity.
- **In Response to Legal Process.** Foundation also may disclose the information we collect from you in order to comply with the law, a judicial proceeding, court order, or other legal process, such as in response to a court order or a subpoena.

- **To Protect Us and Others.** Foundation also may disclose the information we collect from you where we believe it is necessary to investigate, prevent, or take action regarding illegal activities, suspected fraud, situations involving potential threats to the safety of any person, violations of our Terms of Use or this Policy, or as evidence in litigation in which Foundation is involved.
- **Aggregate and De-Identified Information.** Foundation may share aggregate or de-identified information about users with third parties for marketing, advertising, research or similar purposes.

Our Use of Cookies and Other Tracking Mechanisms

Foundation and our third party service providers may use cookies and other tracking mechanisms to track information about your use of our Site or Services. Foundation may combine this information with other personal information we collect from you (and our third party service providers may do so on our behalf).

Cookies. Cookies are alphanumeric identifiers that we transfer to your computer's hard drive through your web browser for record-keeping purposes. Some cookies allow us to make it easier for you to navigate our Site and Services, while others are used to enable a faster log-in process or to allow us to track your activities at our Site and Service. There are two types of cookies: session and persistent cookies.

- **Session Cookies.** Session cookies exist only during an online session. They disappear from your computer when you close your browser or turn off your computer. Foundation uses session cookies to allow our systems to uniquely identify you during a session or while you are logged into the Site. This allows us to process your online transactions and requests and verify your identity, after you have logged in, as you move through our Site.
- **Persistent Cookies.** Persistent cookies remain on your computer after you have closed your browser or turned off your computer. Foundation uses persistent cookies to track aggregate and statistical information about user activity.

Disabling Cookies. Most web browsers automatically accept cookies, but if you prefer, you can edit your browser options to block them in the future. The Help portion of the toolbar on most browsers will tell you how to prevent your computer from accepting new cookies, how to have the browser notify you when you receive a new cookie, or how to disable cookies altogether. Visitors to our Site who disable cookies will be able to browse certain areas of the Site, but some features may not function.

Clear GIFs, pixel tags and other technologies. Clear GIFs are tiny graphics with a unique identifier, similar in function to cookies. In contrast to cookies, which are stored on your computer's hard drive, clear GIFs are embedded invisibly on web pages. Foundation may use clear GIFs (a.k.a. web beacons, web bugs or pixel tags), in connection with our Site to, among other things, track the activities of Site visitors, help us manage content, and compile statistics about Site usage. Foundation and our third party service providers also use clear GIFs in HTML e-mails to our customers, to help us track e-mail response rates, identify when our e-mails are viewed, and track whether our e-mails are forwarded.

Third Party Analytics. Foundation may use automated devices and applications, such as Google Analytics, to evaluate usage of our Site and, to the extent permitted, our Application. Foundation also may use other analytic means to evaluate our Services. Foundation uses these tools to help us improve our Services, performance and user experiences. These entities may use cookies and other tracking technologies to perform their services. Foundation does not share your personal information with these third parties.

User Generated Content

In the event that we invite you to post content on our Site, including your comments, pictures, and any other information that you would like to be available on our Site, all of the information that you post may be available to all registered users on our Site. If you post your own content on our Site or Services, your posting may become public and Foundation cannot prevent such information from being used in a manner that may violate this Policy, the law, or your personal privacy.

Third-Party Links

Our Site and Services may contain links to third-party websites. Any access to and use of such linked websites is not governed by this Policy, but instead is governed by the privacy policies of those third party websites. Foundation is not responsible for the information practices of such third party websites.

Security of Your Personal Information

Foundation has implemented commercially reasonable precautions to protect the information we collect from loss, misuse, and unauthorized access, disclosure, alteration, and destruction. Please be aware that despite our efforts, no data security measures can guarantee 100% security.

You should take steps to protect against unauthorized access to your password, phone, and computer by, among other things, signing off after using a shared computer, choosing a robust password that nobody else knows or can easily guess, and keeping your log-in and password private. Foundation is not responsible for any lost, stolen, or compromised passwords or for any activity on your account via unauthorized password activity.

Children Under 13

Our Services are not designed for children under 13. If we discover that a child under 13 has provided us with personal information, we will delete such information from our systems.

Contact Sunstate

If you have questions about the privacy aspects of our Services or would like to make a complaint, please contact us at info@sunstatefoundation.com.

Changes to this Policy

This Policy is current as of the Effective Date set forth above. Foundation may change this Policy from time to time, so please be sure to check back periodically. Foundation will post any

changes to this Policy on our Site. If we make any changes to this Policy that materially affect our practices with regard to the personal information we have previously collected from you, we will endeavor to provide you with notice in advance of such change by highlighting the change on our Site, or by contacting you through the email address in your profile.